

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SRCP MEDIA		TOM SMITH FOR SENATE		
AND	201 N Union St Ste 200		333 Allegheny Ave Ste 202		
ADDRESS	Alexandria	VA 22314-2651	Oakmont	PA 15139-2072	
	USA		USA		
CONTACT			PRODUCT (R) U.S.SENATE - PENNSYLVANIA -		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	223		PRODUCT CODE 1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE PAID FOR BY: SMITH FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE ORDER ID: 2272220										
1	01100..	2	10:58A	11:58A	30S	09/04/12-09/05/12	PRICE IS RIGHT	2	500.00	1000.00
2	01100..	2	11:58A	12:30P	30S	09/04/12-09/05/12	NOON NEWS	2	500.00	1000.00
3	00011..	2	11:58A	12:30P	30S	09/06/12-09/07/12	NOON NEWS	2	450.00	900.00
4	T	1	04:30P	05:00P	30S	09/04/12-09/04/12	430-5PM NEWS	1	650.00	650.00
5	00011..	2	04:30P	05:00P	30S	09/06/12-09/07/12	430-5PM NEWS	2	450.00	900.00
6	01100..	2	05:30P	06:00P	30S	09/04/12-09/05/12	530-6PM NEWS	2	800.00	1600.00
7	10011..	2 1	05:30P	06:00P	30S	09/06/12-09/07/12 09/10/12-09/10/12	530-6PM NEWS	3	675.00	2025.00
8	01100..	2	05:58P	06:30P	30S	09/04/12-09/05/12	M-F 6PM NEWS	2	800.00	1600.00
9	10011..	2 1	05:58P	06:30P	30S	09/06/12-09/07/12 09/10/12-09/10/12	M-F 6PM NEWS	3	500.00	1500.00
LUR										
10	T	1	06:30P	07:00P	30S	09/04/12-09/04/12	M-F 630PM NEWS	1	800.00	800.00
11	00011..	2	06:30P	07:00P	30S	09/06/12-09/07/12	M-F 630PM NEWS	2	765.00	1530.00
12	F	1	10:00P	11:00P	30S	09/07/12-09/07/12	BLUE BLOODS	1	1350.00	1350.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

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CONTRACT NO. REV.

1201-56445-1

DATE PRINTED

08/31/12

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			FROM	TO						
13	01110000	2	11:00P	11:35P	30S	09/04/12-09/05/12	11PM NEWS	2	1600.00	3200.00
14	10011100	2	11:00P	11:35P	30S	09/06/12-09/07/12	11PM NEWS	3	800.00	2400.00
LUR		1				09/10/12-09/10/12				
15	Sa	1	11:00P	11:35P	30S	09/08/12-09/08/12	11PM NEWS	1	775.00	775.00
LUR										
16	Su	1	11:00P	11:35P	30S	09/09/12-09/09/12	11PM NEWS	1	775.00	775.00
LUR										
Total Contract:								30		22005.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	20880.00	20880.00	
GRAND TOTAL									20880.00	

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